



WARWICK CITY COUNCIL
LEGISLATIVE DEPARTMENT
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March 9, 2022

TO THE HONORABLE STEPHEN MCALLISTER
AND
THE HONORABLE MEMBERS OF THE WARWICK CITY COUNCIL:

Pursuant to City Charter 8-22

Entitled

“LIBRARY BOARD OF TRUSTEES”

I hereby appoint:

MARY JOHNSON
45 Ann Mary Brown Drive
Warwick, RI 02888

Vice: Ella C DeFusco

Term to expire December 31, 2024

Appointments Chairman Vinny Gebhart

3/9/22

Date

Mary Johnson

Warwick, Rhode Island | mcejohanson@gmail.com | 401-588-1136
<https://www.linkedin.com/in/mcejohanson>

Highly effective, strategic leader with a deep interest in creating strong communities

LEADERSHIP

- Community Outreach Committee, Local Return 2021-present
- Board of Trustees, Warwick Public Library, 2016-2019 (Chair, 2018-2019)
- Board of Directors, Rhode Island Students of the Future/FIRST LEGO League RI, 2011- 2021
- Planning Committee, Providence Mini Maker Faire, 2015-2017
- Lead Weekend Puppy Raiser (Moran Medium Security Facility), NEADS World Class Service Dogs, 2010 - 2017
- Coach, EOT (2 time state champs and global FIRST award recipients), FIRST LEGO League RI 2004 - 2008

AWARDS

- Providence Business News: 2021 Fastest Growing & Innovative Companies
- Go Local Prov: 21 to watch in 2021
- Tech Collective/RI Monthly: Tech 10 Award — Youth Engagement
- RI Monthly: Best of Rhode Island — Best Tech Event for Kids

PROFESSIONAL EXPERIENCE

University of Rhode Island Research Foundation

2017 - present

Manager, 401 Tech Bridge, 2020-present

Manager of Growth and Strategy, Polaris MEP, 2018-2020

Program Manager, Polaris MEP (Manufacturing Extension Partnership), 2017-2018

- First hire at 401 Tech Bridge, a startup that accelerates the commercialization of advanced materials and technologies through strategic collaboration with industry, academia and government
 - Led cross functional teams who wrote and managed proposals to federal agencies, resulting in \$6M in secured and anticipated awards
 - Developed a first in the region partnership with MassChallenge to launch a blue tech startup accelerator for companies with dual use technologies
 - Designed, implemented and evaluated programs to assess entrepreneurs and small businesses needs and close gaps in their internal research & development efforts, leading to the creation of new products and technologies
 - Awarded more than \$115K in sponsored project revenue for industry/academic collaborations to the University of Rhode Island and IYRS School of Technology and Trades. Four projects led to economic impact of more than \$350K and the creation of more than 30 jobs
- Conducted strategic assessments with startups, small business and manufacturing executives to identify their needs; created tangible and effective solutions
 - Created and led the Rhode Island Textile Innovation Network, raising the profile of textile companies by fostering collaboration at a local, state and national level and piloting workforce programming
 - Generated more than \$600K in project-based revenue for Polaris MEP in 18 months; these projects resulted in a documented direct economic impact of \$37M and the creation of 107 jobs
- Convened textile manufacturers in March 2020 to develop a strategic action plan to manufacture masks and isolation gowns to meet the critical need for PPE during the first wave of the COVID 19 pandemic
 - The effort resulted in the State of RI placing a \$500K order for gowns from a local manufacturer and in the sale of more than 2 million masks to health, safety and security personnel & municipal agencies
- Led the Manufacturing Innovation Challenge, a \$1.9M federal grant program to conduct assessments and provide consulting services to help manufacturers identify opportunities for innovation and diversification
 - The program served 30 companies and had an ROI of 14:1, creating \$17.55M of economic impact and 56 new jobs in the state of Rhode Island

Mary Johnson

Rhode Island Academic Decathlon

2015 - 2017

An international competition to increase academic achievement, foster teamwork, and develop the leaders of the future

Executive Director

Highlights

- Led and implemented, in partnership with the Board, a successful organizational growth strategy, leading to a 21% increase in participation, and a 15% increase in donations to the annual campaign
- Collaborated with program directors nationally to identify and implement best practices across the country
- Developed a successful initiative to expand the volunteer base by 25%, while increasing diversity
- Led the development of a strategic marketing plan, including the design and implementation of a new website and the launch of the organization's first ever social media engagement
- Developed and implemented a successful succession plan

Rhode Island Students of the Future/*FIRST* LEGO League Rhode Island

2008 - 2015

Rhode Island affiliate of the world's leading youth-serving nonprofit advancing STEM education through robotics

Executive Director and *FIRST* LEGO League affiliate partner for Rhode Island

Highlights

- Created high impact initiatives that were recognized by *FIRST*'s global headquarters as best-in-class to expand participation within marginalized communities. By 2015:
 - Program participation had doubled overall among Rhode Island schools and students
 - 42% of program participants were girls, up from 22% from five years earlier
 - 13% of program participants were Black and/or Hispanic, up from 7% five years earlier
 - Collaborated with global leadership to develop best practices to expand and support participation among neurodiverse students
- Created and led workshops and classes for adult learners and elementary/middle school students
- Identified and promoted emerging leaders in the volunteer pool to create framework for organizational growth
- Developed partnership with the *Humanity Centered Robotics Initiative* at Brown University to create and produce the award-winning Rhode Island Robot Block Party, a community STEM festival
 - Strengthen relationships among industry, academia and the local community, and fostered appreciation for science, technology, engineering and math among a multi-generational audience
 - Created a direct and indirect economic benefit to the Rhode Island economy of \$150K
 - Secured features in national travel guides and regional media, positioning Rhode Island as a leader in robotics research and education
- Worked with the Governor, the Rhode Island Federal delegation and their staffs to expand access to formal and informal STEM education
- Developed a first in the world, university-funded, scholarship program that provided a \$20K scholarship to Roger Williams University to each middle school student on the Champion's Award winning team at the annual Rhode Island *FIRST* LEGO League tournament

Keith Michael Johnson Educational Programs

1990-2017

Nationally known producer and provider of programs that make math and science understandable and fun for kids

Co-owner and Business Manager

- Produced science and math educational enrichment programs performed in theater venues, elementary schools and libraries
- Led development of marketing and sales strategy while developing relationships with schools, PTO leaders, libraries, and theater venues to generate more than \$200K in performance review annually
- Supported the curation and documentation of the Keith Johnson Library of Bubble Play, a collection of soap bubble tools, toys, photographs, articles and ephemera documenting the methods and cultural aspects of bubble play in the 19th and 20th century; the collection was accepted into the Strong National Museum of Play (Feb. 2020)
- Wrote articles on entrepreneurship and business start-ups for industry trade magazines & consulted with performers and entrepreneurs who wanted to start businesses

Mary Johnson

EDUCATION

Roger Williams University | Bristol RI

BGS: Theater

Additional coursework in: business, leadership, marketing & communications, fundraising and sales strategy

TECHNICAL SKILLS

Productivity Software: Blue Jeans, Constant Contact, Google Docs, Google Meet, Google Sheets, Hootsuite, Mail Chimp, Microsoft Office Suite (Word, Excel, Power Point), Salesforce, Slack, Webex, Zoom

Marketing: Agency management, content development, editing, email campaigns, public speaking, social media

Management: Budgeting, communication, hiring and onboarding, leadership, project planning, task delegation

Strengths Finder Dominant Talents: Strategic, Relator, Ideation, Individualization, Futuristic, Learner, Achiever

MEDIA COVERAGE

Providence Business News: Setting Textile Manufacturers on the Right Path

Providence Business News Tech Super Connector Gaining Momentum

PBN: 401 Tech Bridge, Mass Challenge launch accelerator program

The Rhode Show: Rhode Island Robot Block Party

Boston Globe Innovators Q&A

Jessica David's Corona Cast

Cournoyer Joanne M

Subject: FW: [EXT] - Fwd: Expressing Interest in Joining the Warwick Public Library Board of Trustees
Attachments: Mary Johnson Resume - WPL Board of Trustees.pdf

Dear Councilman Foley,

I am writing to express interest in returning to serve on the Warwick Public Library Board of Trustees. I served on the board from 2016-2019, serving as the Chair from 2018-2019. I left the board at the end of my 3-year term to focus on increasing professional responsibilities that I believed would prompt a move out of Warwick. We ultimately decided to remain in Warwick, and I continue to be a supporter, advocate and patron of the library, and a member of the Friends. I would welcome an opportunity to return to the Warwick Public Library Board of Trustees.

I'm a 20 year resident of Warwick's Gaspee neighborhood and a lifelong reader and visitor to my local libraries. I've attached my resume which details my career in nonprofit management and economic development. I have experience developing and overseeing budgets, managing large federal grants, and thinking strategically about short and long term organizational needs.

I'd be happy to discuss my interest and suitability for the role if you'd like to schedule a call or meeting. I hope that you'll consider nominating me to serve on the Warwick Public Library Board of Trustees.

Mary Johnson
45 Ann Mary Brown Drive
Warwick, RI 02888
mcejohnson@gmail.com
401-588-1136