

CITY OF WARWICK

STATE OF RHODE ISLAND AND PROVIDENCE PLANTATIONS

RESOLUTION OF THE CITY COUNCIL

NO: \_\_\_\_\_

APPROVED: \_\_\_\_\_ MAYOR

DATE: \_\_\_\_\_

RESOLVED, That The City Council of the City of Warwick as required by the provisions of Sections 6-11 and 6-12 of the City Charter and the Ordinance relative to competitive bidding on purchase enacted there under hereby and herewith approves the acceptance of the following bid(s):

Bid #	Name	Vendor(s) Name/Address	Contract Award	Contract Period	Note	Code
2016 - 193	Advertising & Design Services	<i>Doc Web</i> Five Division St. Warwick, RI 02818	\$125,000.00	2 years from date of award		

AND BE IT FURTHER RESOLVED, That such purchase or contract be awarded to the lowest responsible bidder.

**THIS RESOLUTION SHALL TAKE EFFECT UPON ITS PASSAGE**

**Bid #2016-193 Advertising & Design Services**

- 2 bids submitted

CODES	61-353 Economic Development Programs \$ 25,000.00 (Available \$51,471.00 as of 12/1/15)	
	61-355 Tourism Program \$100,000.00 (Available \$366,878.00 as of 12/1/15)	
MANNER OF AWARD	\$125,000.00 2 years from date of award	
RECOMMEND	Doc Web	

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Doc Web  
Five Division St.  
Warwick, RI 02818

Glad Works  
545 Pawtucket Ave., Studio C208  
Pawtucket, RI 02860

**Pricing As Follows**

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**Bid #2016-193 Advertising & Design Services**

**DOC WEB**

1. Concept Development	<u>\$50.00</u>
2. Research	<u>\$50.00</u>
3. Writing	<u>\$50.00</u>
4. Design	<u>\$50.00</u>
5. Photography	<u>\$50.00</u>
6. Video production	<u>\$50.00</u>
7. Web Design & Coordination	<u>\$50.00</u>
8. Illustration/Map Making	<u>\$50.00</u>
9. Social Media Supervision	<u>\$50.00</u>
10. Layout/Mechanical	<u>\$50.00</u>
11. Print Supervision	<u>\$50.00</u>
12. Overall Project Management	<u>\$50.00</u>
13. Attendance at meetings and/or events	<u>\$50.00</u>
14. Agency Fee	<u>0%</u>
15. <i>Include any other fees that might be imposed:</i>	<u>no other fees will be imposed</u>

**(continued next page)**

**Bid #2016-193 Advertising & Design Services**

**GLAD WORKS**

1. Hourly Rate	\$ <u>180.00</u>
2. ½ Day Photo Shoot (5% pkg discount)	\$ <u>1,026.00</u>
3. Full Day Photo Shoot (10% pkg discount)	\$ <u>1,620.00</u>
4. Advanced Imaging Processing	\$ <u>110.00/hr.</u>
5. Writing CD-R for Digital Photo Session	\$ <u>5.00/CD</u>
6. Writing DVD for Digital Photo Session	\$ <u>15.00/DVD</u>
7. Design	\$ <u>110.00/hr.</u>
8. Web/IT/Development	\$ <u>120.00/hr.</u>
9. Copywriting	\$ <u>95.00/hr.</u>
10. Multimedia	\$ <u>120.00/hr.</u>
11. Digital Photography	\$ <u>180.00/hr.</u>
12. Cinematography	\$ <u>150.00/hr.</u>
13. Project Manager	\$ <u>85.00/hr.</u>

Silver Cloud Design, Inc.  
3 Kibbe Point Rd.  
S. Hero, VT 05486  
killhazey@aol.com

Jane Lee Design  
Four Boom St.  
Jamestown, RI 02835  
jane@janeleedesign.com

Graphic Image  
561 Boston Post Rd.  
Milford, CT 06460  
[jose@graphicimage.net](mailto:jose@graphicimage.net)  
[leigh@graphicimage.net](mailto:leigh@graphicimage.net)

Lawrence & Brooks, Inc.  
12 Sheldon St.  
Providence, RI 02906  
[striedman@lawrenceandbrooks.com](mailto:striedman@lawrenceandbrooks.com)

Service Point USA  
303 Eddy St.  
Providence, RI 02903  
[Marylou.dolan@servicepointusa.com](mailto:Marylou.dolan@servicepointusa.com)

American Printing  
260 Narragansett Indus. Pk. Dr.  
Rumford, RI 02916  
[paul@amprintri.com](mailto:paul@amprintri.com)

Bolger & Battle Marketing  
Communications  
247 Shoreline Drive  
Westerly, RI 02896  
[wtraschen@bolgerandbattle.com](mailto:wtraschen@bolgerandbattle.com)

Regine Printing Co., Inc.  
208 Laurel Hill Ave.  
Providence, RI 02909  
[sally@regineprinting.com](mailto:sally@regineprinting.com)  
[jean@regineprinting.com](mailto:jean@regineprinting.com)

Webdoc/Artinium Design, Inc.  
Five Division St., Bldg. D, Box #5  
Warwick, RI 02818  
[Darren@artiniuminc.com](mailto:Darren@artiniuminc.com)

RDW Group  
125 Holden St.  
Providence, RI 02908  
[pdoyle@rdwgroup.com](mailto:pdoyle@rdwgroup.com)

J William & Co  
207 Fairfax Dr  
Warwick, RI 02888  
[bill@jwilliamcompany.com](mailto:bill@jwilliamcompany.com)

Graphic Solutions For Business  
2181 Post Rd.  
Warwick, RI 02886  
[rlamb@gsfb.net](mailto:rlamb@gsfb.net)

CASE Solutions  
PO Box 1153  
Myrtle Beach, SC 29578  
[tonia@casesolutions.com](mailto:tonia@casesolutions.com)

Tara Biek Creative  
214 SW Ocean Blvd.  
Stuart, FL 34994  
[tara@tarabiekcreative.com](mailto:tara@tarabiekcreative.com)

Print Mail Pro  
2500 McHale Ct., Ste. 100  
Austin, TX 78758  
[amazon@printmailpro.com](mailto:amazon@printmailpro.com)

Precision Web Marketing  
One Thurber St.  
Warwick, RI 02886  
[steve@precisionri.com](mailto:steve@precisionri.com)

Cote & D'Ambrosio  
30 Brown St.  
Wickford, RI 02852  
[cote@cotedambrosio.com](mailto:cote@cotedambrosio.com)

Marketing & Media Services  
175 Metro Center Blvd.  
Warwick, RI 02886  
[sally@mmsipitv.com](mailto:sally@mmsipitv.com)

Pirata Media  
450 Hope St.  
Bristol, RI 02809  
[steve@piratamedia.com](mailto:steve@piratamedia.com)

Glad Works  
545 Pawtucket Ave., Studio C208  
Pawtucket, RI 02860  
[gina@gladworks.com](mailto:gina@gladworks.com)

Cramer  
425 University Ave.  
Norwood, MA 02062  
[tommartin@crameronline.com](mailto:tommartin@crameronline.com)

Brave River Solutions  
875 Centerville Rd., Bldg. 3  
Warwick, RI 02886  
[egaines@braveriver.com](mailto:egaines@braveriver.com)

Fleming + Co., Inc.  
31 America's Cup Ave.  
Newport, RI 02840  
[paulf@flemingandcompany.com](mailto:paulf@flemingandcompany.com)

Duffy & Shanley  
222 Richmond St.  
Providence, RI 02903  
[jaduffy@duffyshanley.com](mailto:jaduffy@duffyshanley.com)

Litos Strategic Communications  
684 Warren Ave.  
E. Providence, RI 02914  
[Goodthinking2@litosad.com](mailto:Goodthinking2@litosad.com)

North Star Marketing  
1130 Ten Rod Rd., Ste. D208  
N. Kingstown, RI 02852  
[april@fortheloveofmarketing.com](mailto:april@fortheloveofmarketing.com)

The AngelVision Team  
7320 SW Hunziker St  
Portland OR 97223  
[jennie@avglobalservices.com](mailto:jennie@avglobalservices.com)

Jenn Lee Design  
42 Ladd St., Ste. 311  
Warwick, RI 02818  
Jennifer@jennlee.com

Basics Group  
5 Steeple Street  
Providence, RI 02903  
Dwight@basicsgroup.com

Brookslacayo Advertising  
7563 Philips Hwy., Ste. 601  
Jacksonville, FL 32256  
slbrooks@brookslacayo.com

Steven Schwartz Photography  
65 Bancroft Ave.  
Warwick, RI 02889  
sve@stevenschwartzphotography.com

Stauch Vetromile & Mitchell  
Two Charles St. Fl. N  
Providence, RI 02904  
Bob.vetromile@svmpr.com

Computopia  
205 Hallene Rd., A6  
Warwick, RI 02886  
mnunziata@campushp.com

Bold Worldwide, Inc.  
609 Greenwich Street, 6<sup>th</sup> Floor  
New York NY 10014  
brian@boldworldwide.com

Jennifer Z-Dolbashian  
JzDesignz  
10 Autumn Drive  
Johnston, RI 02919  
jzdesignz@verizon.net

KB Offset Printing, Inc.  
3500 E. College Ave.  
State College, PA 16801  
lyndam@theprinters.com

Glad Works  
545 Pawtucket Ave., Studio C208  
Pawtucket, RI 02860  
lauren@gladworks.com

KAREN A. JEDSON  
DIRECTOR



SCOTT AVEDISIAN  
MAYOR


## CITY OF WARWICK

DEPARTMENT OF TOURISM, CULTURE AND DEVELOPMENT  
3275 POST ROAD • WARWICK, RHODE ISLAND 02886  
(401) 738-2000 X6402 • TOLL FREE (800) 4WARWICK  
T.D.D. (401) 739-9150 • FAX (401) 738-6639

### MEMORANDUM

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**TO:** Pat Peshka, Purchasing Agent

**FROM:** Karen Jedson, Director  
Department of Tourism Culture and Development 

**DATE:** November 24, 2015

**RE:** Recommendation for award of Bid #2016-193 Advertising & Design Services

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Please accept this memorandum as the Department of Tourism Culture and Development's recommendation that Bid #2016-193 Advertising and Design Services be awarded to the lowest and most qualified bidder, DOCWEB of Warwick, Rhode Island.

The funding utilized to pay for services related to this contract comes solely from hotel tax dollars, and is earmarked for the Department of Tourism Culture and Development to further promote the City of Warwick as a viable place to not only live, but to stay, play and do business in.

Although the bid amount is for \$125,000, the services requested by the agency are on an as needed basis.

In addition, we are anticipating more in house graphic services and see this as a cost saving measure in the coming years.